

# Next generation in-store execution ... for the intelligent store

- ▶ Modular library of in-store apps
- ▶ Easy to deploy and manage centrally
- ▶ Seamless POS / ERP system integration
- ▶ Easily scalable and future-proof
- ▶ Operates on leading devices
- ▶ Works with all data capture technologies
- ▶ Full management dashboard reporting



Omni-Channel Fulfilment  
Inventory Management  
Staff Productivity



## Modular Library of Applications

### Process Execution

|                              |
|------------------------------|
| Goods Receipt                |
| Dispatch                     |
| Inter Branch Transfer        |
| Stock Count                  |
| Click & Collect              |
| 3rd Party Parcel Management  |
| Home Delivery                |
| Price Markdown               |
| Ticketing                    |
| Stock Lookup                 |
| GAPZAP                       |
| Shelf Replenishment          |
| Store Replenishment          |
| Distributed Order Fulfilment |

| Store Operation Management |           |         |          |        |
|----------------------------|-----------|---------|----------|--------|
| E-commerce                 | Inventory | Returns | Consumer | Assets |
| ◆                          | ◆         | ◆       |          | ◆      |
| ◆                          | ◆         | ◆       |          | ◆      |
| ◆                          | ◆         | ◆       | ◆        | ◆      |
|                            | ◆         | ◆       |          | ◆      |
| ◆                          | ◆         |         | ◆        |        |
| ◆                          |           | ◆       | ◆        |        |
| ◆                          |           | ◆       | ◆        |        |
|                            | ◆         | ◆       |          |        |
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| ◆                          | ◆         | ◆       | ◆        | ◆      |
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|                            | ◆         |         | ◆        |        |
|                            | ◆         |         |          |        |
| ◆                          | ◆         | ◆       | ◆        |        |

### Task Management (System Directed)

|                             |
|-----------------------------|
| Task Monitoring & Reporting |
|-----------------------------|

|   |   |   |   |   |
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### Management Visibility & Reporting

|                         |
|-------------------------|
| User / Roles Management |
| Reporting Dashboards    |
| Real-Time Status        |
| Exception Alerts        |

|   |   |   |   |   |
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### Infrastructure Management

|  |
|--|
| Hosted Environment                                     |
| Real-Time Host System Integration (POS, ERP, WMS, TMS) |
| Device Management: Apps / Hardware                     |
| 24/7 Zetes Helpdesk                                    |

|   |   |   |   |   |
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| ◆ | ◆ | ◆ | ◆ | ◆ |
| ◆ | ◆ | ◆ | ◆ | ◆ |
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| ◆ | ◆ | ◆ | ◆ | ◆ |

### Technology & Hardware Components



Barcode



RFID



Kiosk



BLE



NFC



Mobile Printing



Mobile Payment



Electronic Shelf Label



Tablet/Handheld/Rugged PC

ZetesAthena runs on all leading industrial and consumer devices.

### User-Friendly Applications & Dashboards



Simple, user friendly apps connecting with a powerful dashboard for complete control and visibility.