



## Sun Chemical improves traceability thanks to a Print&Apply solution integrated with SAP

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- Implementation of a complete turnkey solution with Zetes in-house developed hardware and software
- Integration with SAP
- Optimised productivity and improved product traceability

Barcelona, Brussels, 10 June 2009 - Zetes, a leading European supplier of solutions for the automatic identification of goods and people, has finalised the implementation of a complete turnkey Print & Apply Solution for Sun Chemical, the world's foremost producer of printing ink and pigments. This solution optimises the labelling of cans on finished product and boxes containing inks and varnishes.

Prompted by the Europe-wide rollout of SAP, Sun Chemical needed to bring a technological partner into its production plant in Badalona (Barcelona, Spain) that was capable of implementing a new solution that integrated with its new ERP system. *"We turned to Zetes due to its experience in the integration of traceability systems around SAP,"* explains Rafael Febrer, Site Manager of Sun Chemical in Badalona.

Zetes was entrusted with the consultancy, development and implementation of the solution. The company has also concluded an agreement to supply Sun Chemical with media and supplies and to provide the maintenance service for the implemented systems, thus ensuring the continuity of the automated system.

Alain Wirtz, CEO of Zetes, comments: *"This project shows the advantages a company can get from working with a "solution provider" like Zetes. From consultancy to maintenance, through implementation and delivery of consumables, our clients clearly benefit from the fact that they can deal with one and only point of contact, thus ensuring the durability of their solution."*

The Project involves the implementation of a total of four Zetes in-house developed print & apply systems for the lateral labelling of boxes and paint cans and two security label application systems for the paint cans. With this Project, Sun Chemical has been able to automate its Badalona plant, optimising productivity and improving the traceability of its products. The solution provided by Zetes also allows the company to label both cans and boxes on the same packaging line.

Zetes also has supplied a fleet of Zebra ZM 600 printers for the Sun Chemical distribution centres throughout Spain and Portugal.

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### For all further information :

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### Images :

<http://www.newsenginepr.com/documents/zetes.xml>

### About Zetes

ZETES INDUSTRIES (Euronext Brussels: ZTS) is a leading pan-European company in the value-added solutions and services industry for Automatic Identification of Goods and People (Goods ID and People ID). Zetes uses both emerging and mature technologies (barcode, voice recognition, RFID, smartcards, biometrics), and develops Solution Architecture Frameworks to optimize the business performance of many customers in many market segments: manufacturing, transportation, logistics, retail, healthcare, finance, telecommunication, government and public services. The Zetes group has its headquarters in Brussels, with subsidiaries in Belgium, Côte d'Ivoire, Denmark, Germany, France, Ireland, Israel, Italy, the Netherlands, Portugal, Spain, Switzerland and the UK . Zetes

currently employs more than 800 employees (in FTEs) and generated consolidated revenues of €178 million in 2008. More info: [www.zetes.com](http://www.zetes.com)